

G. Schirmer Inc.

New York City

- 1848 Kerseig & Bruesing Co is founded in New York City (Wise Music).
- 1854 Gustav Schirmer (1829-1893) starts as a manager for K&B (Wise).
- 1861 Schirmer, along with Bernard Beer, buys K&B (Wise).
- 1866 Schirmer buys out Beer to establish G. Schirmer, music publishers, importers, and dealers (Wise).
- 1915 *The Musical Quarterly* was started by Schirmer (Wiki).
- 1933 G. Schirmer Music Stores Inc, 816 Broadway, Los Angeles (advertisement).
- 1934 G. Schirmer is incorporated on 10/31 (Opencorporates).
- 1937 The Maryland branch is incorporated on 11/5 under The G. Red Kranz Music Co, 327 N. Charles St, Baltimore. The NY address is 3 East 43rd St (Opencorporates).
- 1964 G. Schirmer acquires Associated Music Publishers (Wise).
- 1968 Schirmer is purchased by Macmillan (Wise).
- 1970 *The Musical Quarterly* is trademarked on 9/8 with the office address at 609 5th Ave, New York City.
- 1982 Macmillan Inc registers the G. Schirmer trademark name on 7/20 (TM office). Schirmer is incorporated in Texas at the Littlefield Building in Austin (Opencorporates).
- The “G. Schirmer” name is a registered TM with first use in 1866. #866 3rd Ave, New York City.
- 1986 Robert Wise, Music Sales Group, buys Schirmer & A.M.P. and uses Hal Leonard Corp as distributor (Wise).
- 1989 The “G. Schirmer” trademark is cancelled on 3/13 (TM office).
- 2019 G. Schirmer Inc, 180 Madison Ave, 24th floor, New York City; Tomas Wise, CEO (Opencorporates).
- 2023 G. Schirmer Inc, 1247 6th St, Los Angeles.

This trumpet with #79009 appears to be a stencil made by the Blessing Co in Elkhart c.1957.

